



# Cloud\_Native Rejekts [EU'24]

Paris, France - March 17-18, 2024

Salt Lake City, Utah - November 10-11, 2024 (optional)

Sponsorship Prospectus



**#REJEKTS2024**

[sponsorship@rejekts.io](mailto:sponsorship@rejekts.io)

Cloud Native Rejekts is the b-side conference giving a second chance to the many wonderful, but rejected, talks submitted to KubeCon. Your support provides the cloud native community a forum for these discarded voices and ideas.



Sponsoring Cloud Native Rejekts not only supports the wider cloud native community leading into the week's main event. It's also a chance to present your company, product, and messaging in a more relaxed and fun setting than the typical trade show.

- ✘ Take advantage of your community outreach in Paris by going beyond KubeCon
- ✘ Support some of the over 89% of great, but rejected talks submitted to KubeCon
- ✘ Our previous in-person events in Barcelona, San Diego, Virtual Rejekts, Los Angeles (hybrid), Valencia, Detroit, Amsterdam, Chicago, and our podcast created a buzz which we are excited to continue into the Paris edition
- ✘ Become a proud ally for the rejekted

#### CONFERENCE FEATURES

- ✘ Access thousands of committed community members
- ✘ Exciting two-day conference of b-side talks
- ✘ An opportunity to share, connect, and collaborate in-person in Paris
- ✘ Diverse and affordable sponsorship packages
- ✘ 2 in-person tracks for two days streamed to a global audience
- ✘ More than 22,000 virtual views per year



# / Sponsorship Opportunities

	COMMUNITY*	SUPPORTER	PARTNER	CHAMPION
Logo & link on website	EXTRA SMALL	SMALL	MEDIUM	LARGE
Social media posts announcing sponsorship	×	×	×	×
Logo slide before/after recorded talks	EXTRA SMALL	SMALL	MEDIUM	LARGE
Logo on video banner during all talks				×
Dedicated Table + 2 Chairs				×
Dedicated post for Diversity Tickets		×	×	×
Logo on the badge			BACK	FRONT
Logo on lanyard				×
Logo on event signage and rollup banners	EXTRA SMALL	SMALL	MEDIUM	LARGE
Diversity Tickets funded **	0	1	2	4
Conference Passes ***	1	3	6	9
<b>SPONSORSHIP AMOUNT</b>	<b>€4,000</b>	<b>€8,000</b>	<b>€12,000</b>	<b>€20,000</b>

**PAYMENT OPTIONS:** Credit card payments are preferred. We also accept wire and bank to bank transfers. Additional charges and fees may apply.

**LOOKING TO SPONSOR BOTH EVENTS OR BESPOKE PACKAGES?  
CHECK OUT ADDITIONAL DEALS ON THE NEXT PAGE.**

\* Community sponsorship is reserved for companies under 30 employees.

\*\* Conference organizers will make these tickets available via a form circulated on social media. We will not cover travel and accommodation costs. Sponsors are encouraged to announce Diversity Tickets on their own to anyone who qualifies in the community and is interested in attending the event in-person.



\*\*\* Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.



## / Bespoke Sponsorship Packages

*(Additional taxes and fees may apply to the following packages)*

### ✘ INCREASE YOUR VISIBILITY BY BEING OUR T-SHIRT SPONSOR ALONGSIDE MICROSOFT AZURE

Become the exclusive t-shirts sponsor for our Paris event. Your logo will be featured on the back of the t-shirt along with the organizers. We have found that the shirts are the most coveted sponsorship placement and will be worn by the community for years to come. This opportunity includes the **Champion Level Sponsorship**.

**€24,000**

### ✘ ENSURE ATTENDEES HAVE THE BEST START TO THEIR MORNINGS

Host a breakfast spread on both days that will include local breads – baguettes, croissants, pain au chocolat, etc. with coffee, tea, and water. Your branding will be placed prominently at the table with social media promotions. This opportunity includes **Partner Level Sponsorship**.

**€16,000**

### ✘ ENHANCE YOUR LOCAL BRAND PRESENCE BY SPONSORING THEMED GIVEAWAYS OF YOUR CHOICE

From berets and macarons to bags, you can choose which swag item you'd like in Paris. This offer includes exclusive Cloud Native Rejekts branding with your brand logo. This opportunity includes the **Supporter Level Sponsorship**.

**Starts at €10,000**

**Price to be adjusted depending on item cost**

## / Europe Package & North America

*(Additional taxes and fees may apply to the following packages)*

In 2024, Cloud Native Rejekts will be held on March 17-18, in Paris, France, right before KubeCon EU as well as before KubeCon NA at Salt Lake City, Utah. If you'd like to sponsor both Cloud Native Rejekts EU 2024 in Paris, and Cloud Native Rejekts NA 2024 in Salt Lake City, Utah, please see our offers:

**Champion level** at €32,000 and save €8,000 (20%)

**Partner level** at €20,400 and save €3,600 (15%)

**Supporter level** at €14,400 and save €1,600 (10%)

**Community level** at €7,600 and save €400 (5%)





## / Important Dates

### CLOUD NATIVE REJEKTS EU 2024 – PARIS, FRANCE

- ✘ **CFP opens** – Monday, January 22
- ✘ **CFP closes** – Monday, February 5
- ✘ **Schedule announced** – Monday, February 12
- ✘ **Registration opens** – Sunday, March 17 | 8:30 AM
- ✘ **Conference Day 1** – Sunday, March 17 | 9:30 AM – 6:30 PM
- ✘ **Conference Day 2** – Monday, March 18 | 9:30 AM – 6:30 PM

### CLOUD NATIVE REJEKTS NA 2024 – SALT LAKE CITY, UTAH, USA

- ✘ **CFP opens** – TBA (*the day KubeCon notification go out*)
- ✘ **CFP closes** – TBA (*two weeks after Rejekts CFP opens*)
- ✘ **Schedule announced** – TBA (*a week after CFP closes*)
- ✘ **Registration opens** – Day 1 | 8:30 AM
- ✘ **Conference Day 1** – 9:30 AM – 6:30 PM
- ✘ **Conference Day 2** – 9:30 AM – 6:30 PM



# #REJEKTS2024

#### CONFERENCE ORGANIZERS

Microsoft – Azure Core

#### EMAIL ADDRESSES

info@rejekts.io

sponsorship@rejekts.io

W: <https://cloud-native.rejekts.io/>